**BUYING CHOICE TEMPLATE**

Make a list of items where you spend more money on the more expensive brand when there is a cheaper option available.  For each item on the list, write the reason why you buy the more expensive brand.  Then research on the internet whether or not your reason can be supported by evidence!

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| Things I bought where there was a cheaper option available | Reason why I bought the more expensive option | Evidence to support my reasoning |
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